



## Long Beach: We like it litter-free.

A litter-free Long Beach attracts customers, tourists and business. It increases property values and helps reduce crime.

As a business owner, there are many ways you can help keep Long Beach clean and its business corridors economically strong. This brochure offers guidelines to help you take an active part in improving our business environment.

Partner with us to make Long Beach a cleaner and safer place for your customers and your business.



For more information about any of the subjects in this brochure, please call (562) 570-2876, or visit

**[www.litterfreeLB.org](http://www.litterfreeLB.org)**

Printed on recycled paper.



## Environmental Stewardship and Litter Reduction in Long Beach



### BUSINESS LITTER RECEPTACLES

All businesses selling products that are commonly used or consumed immediately after purchase (fast-food restaurants, liquor stores, coffee shops) are required to provide and maintain litter receptacles for customers' use (LBMC 8.60.270).

### TOBACCO WASTE RECEPTACLES

Establishments where smoking is prohibited under California law must provide a tobacco waste receptacle where their customers and employees gather to smoke, in order to minimize litter on sidewalks, streets and gutters (LBMC 8.60.270 B).

### RECYCLING & REFUSE COLLECTION

It is the responsibility of the refuse account payer (either the property owner or business tenant) to arrange for sufficient refuse collection service, in order to prevent on-site refuse bins from overflowing. Account holders who have overflowing bins will be required to increase refuse service and pay for the removal of overflow debris (LBMC 8.60.020).

By State law (AB 939), the City is required to maintain a minimum 50% waste diversion rate. To this end, businesses are encouraged to implement recycling programs. Businesses can work with a private refuse collection company or independent recycling company to develop a recycling program, or take collected materials directly to a recycling center.

### CITY-SERVICED LITTER CONTAINERS

The City places litter containers at bus stops throughout Long Beach for the deposit and collection of incidental trash and litter. Businesses may not use these containers to dispose of business-related trash (LBMC 8.60.120 C).

### STORM DRAINS

The City of Long Beach is responsible for the implementation of best management practices to comply with the National Pollutant Discharge Elimination System (NPDES) mandates of the Clean Water Act. The purpose of the Clean Water Act is to prevent all non-storm water discharges from entering the storm drain system that leads directly to the ocean.

Debris and pollutants enter the storm drain primarily through streets, gutters and catch basins. All businesses, property owners and/or tenants are required to maintain their properties and adjacent areas, including sidewalks, streets, gutters, catch basins and alleys (LBMC 8.60.260).

Enforcement actions (such as civil or criminal prosecution), resulting in fines (up to \$50,000/day) and/or imprisonment, may occur for improperly maintained properties.

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PARA VER EL TEXTO EN  
ESPAÑOL**

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In accordance with the Americans with Disabilities Act of 1990, this information is available in an alternate format by calling (562) 570-2850 or calling TDD# 570-2863.

